**Maria Gonzalez**

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**GitHub:** github.com/mariagdata

**Profile**  
Data analyst with a passion for uncovering trends through advanced analytics, SQL automation, and visualization tools. Skilled in Python, Tableau, and delivering actionable insights that improve strategic decisions.

**Professional Experience**

**Data Analyst**  
*Meta (Facebook) – Chicago, IL*  
**Feb 2020 – Present**

* Created dashboards with Tableau and Power BI.
* Analyzed user engagement data to recommend new features.
* Reduced reporting time by 40% by automating SQL queries.
* Led a project integrating Python scripts into analytics workflows.

**Business Intelligence Intern**  
*PepsiCo – Chicago, IL*  
**Jun 2019 – Aug 2019**

* Collected and analyzed KPIs from sales reports.
* Developed Excel models to forecast quarterly performance.

**Data Assistant**  
*City of Chicago – Department of Health*  
**Jan 2018 – May 2019**

* Managed public health datasets.
* Built interactive Excel dashboards for vaccination tracking.
* Supported research teams in evaluating data quality.

**Education**

**Master of Science in Data Science**  
Northwestern University – Evanston, IL  
**Sep 2021 – May 2023**

**Bachelor of Science in Statistics**  
University of Illinois – Urbana-Champaign, IL  
**Sep 2015 – May 2019**

**Certifications**

* Microsoft Certified: Data Analyst Associate (2022)
* Tableau Desktop Specialist (2021)